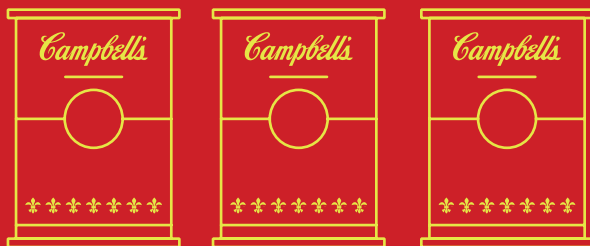
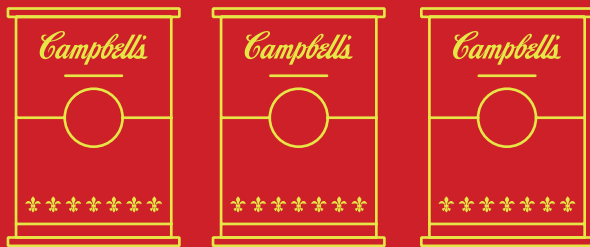
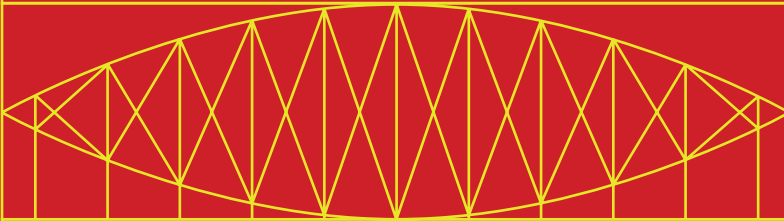


Rails Conf 2018

PITTSBURGH

April 17-19



Sponsorship
Prospectus

The Flagship Event of the Ruby on Rails Community

RailsConf is the largest official gathering of the year, attended by top Rails talent, companies and project representatives from all over the world. The 2018 edition of RailsConf is presented by Ruby Central, Inc., and will be held in Pittsburgh, Pennsylvania.

RailsConf is the place for product launches, project announcements, and good old-fashioned networking. Whether you're looking to recruit, to promote your product or just to soak in the content, you need to be at RailsConf 2018.

Past Speakers

DAVID HEINEMEIER HANSSON BASECAMP

AARON PATTERSON GITHUB

AJA HAMMERLY GOOGLE

GARY VAYNERCHUK VAYNERMEDIA

JOSÉ VALIM PLATAFORMATEC

KENT BECK FACEBOOK

MARCO ROGERS LEVER

REBECCA MILLER-WEBSTER WRITE/SPEAK/CODE

SANDI METZ SPEAKER/AUTHOR

SARA J. CHIPPS JEWELBOTS

TERENCE LEE HEROKU

YEHUDA KATZ TILDE INC.

EXHIBIT HALL OPEN

April 18th-19th

ESTIMATED ATTENDANCE

1,500+ People

Past Sponsors & Exhibitors

NEW RELIC

PROCORE

RACKSPACE HOSTING

SALESFORCE

SHOPIFY

YAMMER

BRAINTREE

ENGINE YARD

HIRED

HULU

INDEED

MAILCHIMP

Thank you for your interest in sponsoring RailsConf 2018.
 Please note, invoices are issued with payment due upon receipt, and
 payment in full is required April 17th-19th, 2018 before the start of the event.

Sponsorship Levels & Benefits

	DIAMOND \$50,000	PLATINUM \$40,000	GOLD \$30,000	SILVER \$20,000	EXHIBITOR \$15,000
RailsConf Passes	10	8	5	2	1
Exhibit Booth*	40X40	30X30	20X20	20X10	10X10
Logo, link, and blurb on Sponsor Page	✓	✓	✓	✓	✓
Logo in website footer	✓	✓	✓	✓	✓
Static banner ad to rotate on the conference website	✓	✓	✓	✓	✓
Logo on onsite Sponsor signage	✓	✓	✓	✓	✓
Company named in pre-conf attendee email	✓	✓	✓	✓	✓
40-minute breakout session in Sponsored Track	✓	✓	✓	✓	
Full-color ad in printed program guide	two-page	one-page	half-page	half-page	
Attendee bag insert°	✓	✓	✓		
Opportunity to send email to attendee list	pre and post	pre or post			
Onstage recognition by Program Chair	✓				
10-minute pre-Keynote speaking slot	✓				
Exclusive opportunity to host onsite RailsConf Happy Hour†	✓				
Attendee bag sponsorship◇	✓				

* does not include carpet, furniture, internet or electricity
 ° pre-approval required
 † additional investment plus Sponsor responsible for costs
 ◇ additional investment required

CUSTOM PACKAGES & ADDITIONAL SPONSORSHIP OPPORTUNITIES AVAILABLE

Attendee bag sponsorship, break sponsorships, meal sponsorships, hotel key card sponsorship, registration sponsorship, Exhibit Hall massage sponsorship, coffee sponsorships, Exhibit Hall reception sponsorships, and more. Contact us for more details.

Thank you for your interest in sponsoring RailsConf 2018.
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Primary Contact Information

NAME: _____ EMAIL: _____
 COMPANY: _____ PHONE: _____
 MAILING ADDRESS: _____
 CITY: _____ STATE: _____ ZIP: _____

Billing Information

NAME: _____ EMAIL: _____
 COMPANY: _____ PHONE: _____
 MAILING ADDRESS: _____
 CITY: _____ STATE: _____ ZIP: _____

Billing Information

Full payment is due upon execution of this Application and Contract. All fees are deemed fully earned and are non-refundable. Cancellation by Sponsor/Exhibitor does not relieve Sponsor/Exhibitor of liability for full payment of fees, notwithstanding the loss of Sponsor/Exhibitor package benefits.

Payment Instructions

Checks should be addressed as follows:
RUBY CENTRAL, INC.
P.O. BOX 438
PRINCETON JUNCTION, NJ 08550
 For any questions about payments or to pay via Wire Transfer, contact sponsors@rubycentral.org.

Additional Requirements

Please submit a company logo (vector format) for inclusion in sponsorship materials. Also include company blurb to the specification of the package you have selected.

Sponsors & Exhibitors

RAILSCONF 2018 SPONSOR PACKAGE

LEVEL: _____
 PRICE \$: _____

ADDITIONAL OPPORTUNITIES

RECEPTION: _____
 BAGS: _____
 BREAK: _____
 MEAL: _____
 KEY CARD: _____
 OTHER: _____

TOTAL DUE \$: _____

AGREED: Sponsor/Exhibitor is bound to this Sponsor and Exhibitor Application and Contract ("Agreement") for RailsConf ("Conference" and/or "Event"). I have read and agree to all the terms and conditions of the Agreement. I warrant that I am authorized to sign on behalf of the Sponsor/Exhibitor listed above and that all information I have provided is complete and accurate.

SPONSOR SIGNATURE

RUBY CENTRAL, INC SIGNATURE

Upon receipt of this signed contract and full payment, Ruby Central will countersign and return a copy to the contact listed on page one of the contract

TERMS AND CONDITIONS FOR COMPANY PARTICIPATION IN RAILSCONF 2018 TAKING PLACE IN PITTSBURGH, PA ON APRIL 17-19, 2018

ASSIGNMENT OF SPACE: Ruby Central shall assign the booth, display and/or tabletop space as agreed to under this Agreement for the period of the display and such assignment will generally be made no later than three weeks before the Event. Location assignments will be on a first-come, first-served basis, and may be modified by Ruby Central due to changes in Event layout, venue or other factors, and will be made solely at the discretion of Ruby Central. Booth assignments may include specific non-negotiable instructions on how to orient the booth.

USE OF SPACE: Company is allowed to distribute literature, run demonstrations and sell products within the boundaries of the Company's assigned space. Company's product demonstration, placement or handing out of literature, signage, all booth furnishings and lighting must be well within the confines of the assigned space at all times and may in no way interfere with adjacent space. Demonstrations using audio must use headsets to demonstrate audio capabilities. All booth furnishings, equipment and displays are the responsibility of the Company, must be constructed safely, and must be installed, occupied and dismantled in accordance with Ruby Central's schedule. Ruby Central may refuse permission to exhibit any products or services Ruby Central deems objectionable or unsuitable for the Event. Company shall not assign to a third party its space or any portion of that space without the prior written consent of Ruby Central, which Ruby Central may grant or withhold at its sole discretion. This includes needing specific authorization for participation by third parties designated as your Partners. Areas requiring authorization include displaying logos, signage, third party branded giveaways or handouts, and any other representation bearing a brand other than that of the sponsor. If such permission is given, the Company assumes full responsibility for the conduct of the assignee and all its representatives. Company may not distribute or sell food or beverage at the assigned space or anywhere on event premises without prior permission from Ruby Central.

COMPANY EVENTS: Company shall not schedule or sponsor any event in connection with the Conference, including without limitation evening events, during a time that overlaps or conflicts with any Conference event published in Ruby Central's Conference schedule. All events must be pre-authorized by Ruby Central to avoid such conflicts. Events can only be listed as official conference events and promoted by Ruby Central if they are sponsored exclusively by event sponsors.

INDEMNITY AND LIMITATION OF LIABILITY: Neither Ruby Central, any co-sponsor, venue provider nor any of their respective officers, agents, employees, contractors, facilities, representatives or assigns shall be liable for, and Company hereby releases them from, any claims for damage, loss, expense, harm, or injury or death to the person, property or business of the Company and/or any of its visitors, officers, agents, employees, contractors, or other representatives, resulting from theft, fire, earthquake, water, unavailability of the facility, uncontrollable events, third parties, accident or any other reason in connection with the display at the Conference. The Company hereby indemnifies, and shall defend, and protect Ruby Central and hold Ruby Central, any co-sponsor and venue provider harmless from any and all claims, demands, suits, liability, damages, losses, costs, attorney's fees, and expenses which might result or arise from Company's participation in the Conference or any actions of Company's officers, agents, employees, contractors, or other representatives. Under no circumstance will Ruby Central, any co-sponsor, or the venue provider be liable for lost profits or other incidental or consequential damages for any of their acts or omissions whatsoever whether or not appraised of the possibility or likelihood of such damages or lost profits. In no event shall Ruby Central's liability, under any circumstance, exceed the amount actually paid to it by the Company. Ruby Central makes no representations or warranties regarding the number or identity of persons who will attend the Conference.

OBSERVANCE OF LAWS: Company shall abide by and observe all laws, rules and regulations, and ordinances in connection with the Conference and this Agreement.

CANCELLATION OR TERMINATION BY RUBY CENTRAL: If for any reason beyond its reasonable control, including without limitation fire, strike, earthquake, damage, construction or renovation to the display site, government regulation, public catastrophe, or act of God ("Force Majeure"), Ruby Central shall determine that the Conference or any part will not be held, Ruby Central may cancel the Conference or any part thereof. In that event, the liability of Ruby Central is limited to the amount of fees paid, and Ruby Central shall determine and refund to the Company its proportionate share of the balance of the fees received which remains after deducting all expenses incurred by Ruby Central. In the event, however, that Ruby Central cancels the Conference for any reason other than Force Majeure, Ruby Central shall refund to Company the full amount of the fees paid by Company.

CANCELLATION BY COMPANY: All payments made to Ruby Central or agreed to under this Agreement shall be deemed fully earned and non-refundable in consideration for expenses incurred by Ruby Central and Ruby Central's lost or deferred opportunity to provide space and/or sponsorship opportunities to others. Cancellation notices must be in writing and sent to sponsors@rubycentral.org

COMPANY CONDUCT: Company and all of its representatives shall conduct themselves at all times in accordance with highest standards of decorum and good taste. Ruby Central reserves the right to eject from the Conference Company or any Company representative(s) violating those standards.

AGREEMENT TO TERMS, CONDITIONS AND RULES: Company agrees to observe and abide by the foregoing terms and conditions and by such additional terms, conditions, and rules made by Ruby Central from time to time for the efficient and safe operation of the Conference. This Agreement represents the final, complete and exclusive agreement between the Company and Ruby Central concerning the subject matter of this Agreement. Ruby Central does not make any warranties or other agreements except as set forth above. Any amendment to this contract must be in writing signed by Ruby Central. No business forms (including without limitation any Company purchase order terms and conditions) shall modify, interpret, supplement or alter in any manner the express terms of this Agreement. The rights of Ruby Central under this Agreement shall not be deemed waived except as specifically stated in writing and signed by an officer of Ruby Central. If any term of this Agreement shall be declared invalid or unenforceable, the remainder of the Agreement shall continue in full force and effect. This Agreement shall be binding upon the heirs, successors, and assigns of the Company subject to the terms of this Agreement regarding consent to assignment. **A LA CARTE SPONSORSHIPS:** Unless specified, a la carte sponsorships do not include placement on regular sponsor signage.